

BROKERS

Boost your sales
&
Protect your business



Health Insurance comparator
m-Health Preventive & Predictive
SaaS Platform



THINK INSURTECH
BROKER BUSINESS



MEDICAL INSURANCE
EMPLOYEE BENEFITS
REWARDS & m-HEALTH



Our solutions

- ◆ THINK INDIVIDUAL
- ◆ THINK CORPORATE
- ◆ THINK REWARD
- ◆ THINK MOBILE App
- ◆ THINK MARKETPLACE

THE PROBLEM

- ❑ GDPR Compliance & Insurance distribution directive (IDD)
- ❑ Transparency in the cost and cover of insurance products
- ❑ Changing rules on transparency and business conduct

Changes in technology are causing disruption within the insurance industry

Business experience:

- ★ Streamlines the process – reduces production time
- ★ Increases Professionalism – Standardization
- ★ Adapts to Regulatory changes

Customer experience:

- ★ Personalization – understanding and defining the clients wants, needs and budget requirements
- ★ Time effective – Confidence & Independence
- ★ Transparency – reduces anticipation
- ★ Empathy

+47.3 billion USD – Top 10 Brokers in the world

Thousands of independent insurance brokers in the world that need to improve digitalization, compliance and data security.



OUR CLIENTS

Segments Targeted



INSURANCE BROKERS



BROKER NETWORKS



AGENTS



CORPORATES & ORGANISATIONS



HR PLATFORMS



RELOCATION PLATFORMS



PROVIDERS



INSURANCE COMPANIES



MGA'S



THE VALUE PROPOSAL

SAAS Platform

***B2C Individual:** Instant comparison with over 30 insurers

***B2B Enterprise:** Digitalization of the tender process

***B2B2C for Brokers:** Platform giving access to Brokers allowing them to propose our service to their clients with commission split.

STARTER EDITION	PRO EDITION	INFINITE EDITION
Free to €49.90	€399.00 to €799	€1299.00
Per Month	Per Month	Per Month
1 LICENSE	2 to 5 LICENSES	5 LICENSES
Free access Marketplace is sponsor by Insurers/Providers	Think Individual	White label platform
Think Individual	Think Corporate	Think Individual module
Think Corporate	Unlimited Comparison	Think Corporate module
Unlimited Comparison	Administrator & user management	Think Reward module
User administration	White label	Think mobile app customized
Unlimited library of templates	Unlimited library of templates	Think Marketplace API
Share commission with community of Brokers	IDD & GDPR support	Consulting support on demand
Franchise agreements with more than 37 insurance players	Integration - new insurance products	Technical support on demand
IDD & GDPR compliance	Connected to your CRM & HIPAA Cloud	Training - Education package on demand
Assistance & Support	API Integration on demand	Webinar sponsor on demand
	Assistance & Support at €35/hour	

- Think **Individual** – private health insurance
- Think **Corporate** – manage employee benefits
- Think **Mobile App** – comparison, quote, reward & interaction
- Think **Rewards** – employees engagement
- Think **Marketplace** – System Integration

ADD –Ons

- Technical Support
- Strategic Consulting
- Cloud HIPAA deployment
- CRM Integration
- Full stack development
- Juristic package



HEALTHCARE & INSURANCE WITH A NEW APPROACH

PREVENTIVE CARE – PREDICTIVE CARE – CURATIVE CARE

DATA PROCESS FLOW

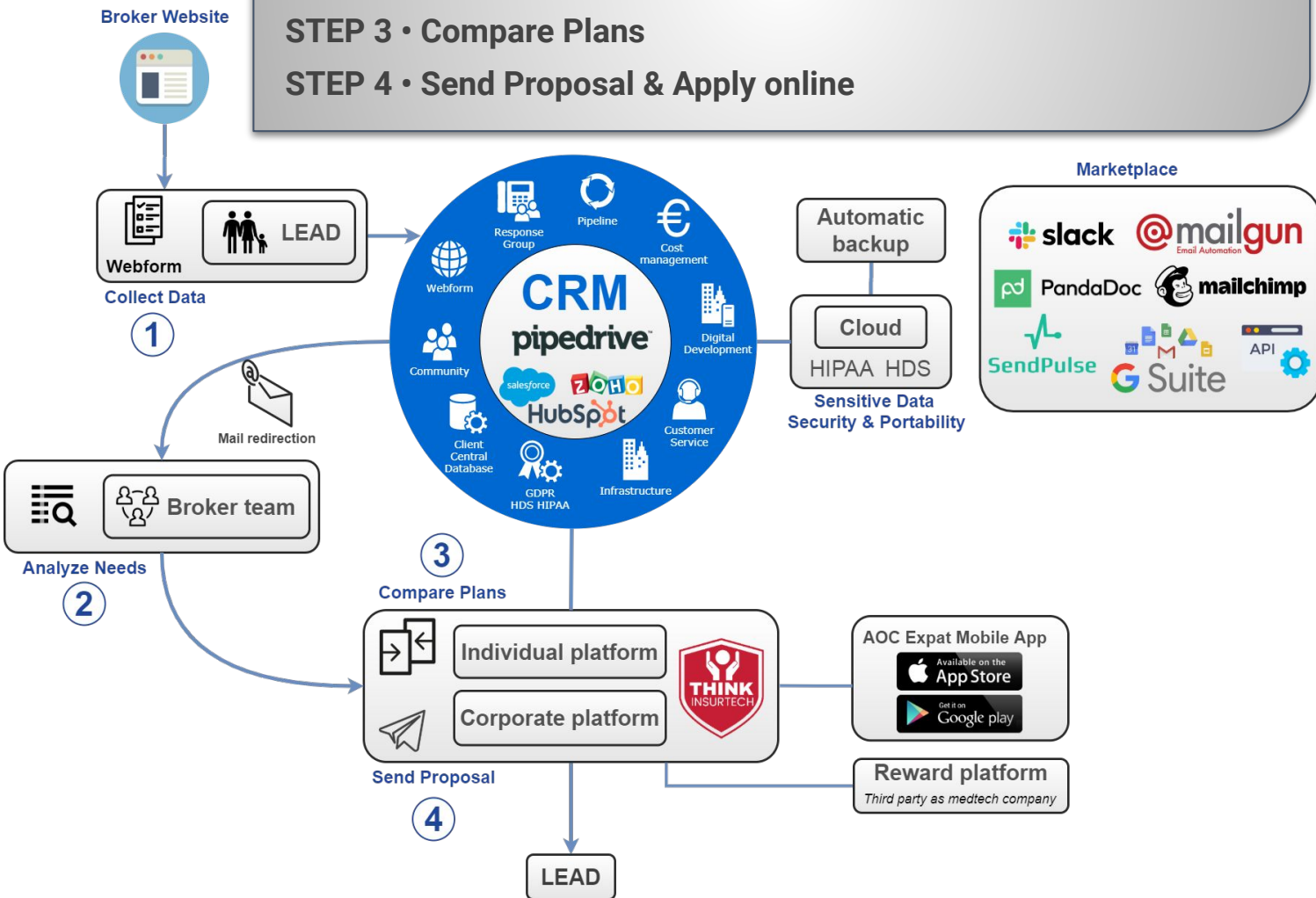
How to manage the flow of Data to be compliance with IDD & GDPR?

STEP 1 • Collect Data - creates lead generation

STEP 2 • Analyze Needs - broker's team immediately receives an email with client contact information and basic cover requirements. Broker contacts the client to gather further information.

STEP 3 • Compare Plans

STEP 4 • Send Proposal & Apply online



THINK INSURTECH



In brief

SAAS PLATFORM

Comprehensive software to increase employees performance, secure and protect the business.

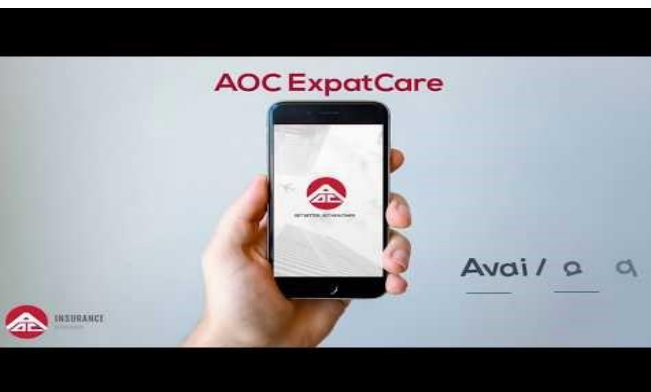
MOBILE APP

Leads & notifications, clients onboarding, chat message, quote & comparison in an instant

PREVENTIVE CARE & REWARDS

Maintaining a more healthy lifestyle,

- ❖ Preventive care with a m-health platform dedicated to HR (medical reasoning platform and interpretation of results)
- ❖ Rewards (point system, health score and wellbeing of commitment and rewards)
- ❖ Provide intelligent reporting
- ❖ Inform through personalised advice
- ❖ Build customer loyalty and increase your customer base
- ❖ Employee onboarding & employee engagement through an App



Members Benefits

1. **SaaS platform** provides Comparison & Services for **Analysis - Benchmarking - Preventive Care**
2. A **Secure Area** dedicated to companies, Human Resources & Compensation Employee Benefit specialist
3. **Management Call for Tender** / benefits comparison / set up a tailor-made plan to compare to the market/ insurance premium/ regulation
4. **SaaS platform** (compliance GDPR/IDD) connected to a **CRM** & a cloud **HIPAA server**
5. **Mobile App** to manage rewards programs, preventive care & clients onboarding

WHY CHOOSE US?

APPROACH

CONVERGENCE

ONBOARDING

COMPLIANCE

PERFORMANCE

3

Offices based in Paris, Hong Kong and Prague and with multilingual experts

45%

Conversation rate with our prospective leads

30+

Broker Networks with the challenge of moving to digitalization and tools for member brokers

+ 100,000

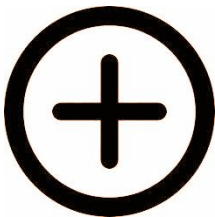
Thousands & Thousands of independent insurance brokers will have to change their business model to survive

+98%

Renewal rate from our existing clients

3 minutes

Time frame to obtain an individual quotation after getting an instant comparison online



- Independent
- Complete Market Benchmarking
- Proactive and Reactive
- Expertise
- Direct Brokerage Experience
- A Strong Back Office for Service and Support



LABELS & PARTNERS

OUR NETWORK



Products & Brands



Sponsors & Labels



Insurers



OUR TEAM

PARIS / HONG-KONG / PRAGUE

Finance

Digital

Press

WWW

Communications

IT



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Founder & CEO



Romain Camillo

Sales Director



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