

Announcement Think Insurtech Marketplace

The COVID-19 is still there, the economic situation is uncertain and insurance brokers are in difficulties.

A challenge for intermediaries globally - shifting to a digital platform. Few tools are readily available globally. Going digital has many benefits, it enhances, performance, productivity, profitability, and value of the business. Assists in regulatory compliance, GDPR, IDD and KYC. Enhances the customer journey via real time side by side comparisons of benefits, premiums, currency based on the clients' individual wants, needs and budget requirements. Both regulations and COVID dramatically impacted and accelerated the need to utilize digital platforms. Simply, there is a need to become digital. The alternative - leaving the market, merging, being acquired or becoming digital.

Insurers and Providers face similar challenges when selling direct. Direct advertising, marketing, staffing, customer service and support traditionally offered by intermediaries is expensive to maintain. Intermediaries are part of the value chain and they must follow compliance otherwise the carrier may be liable. If an intermediary is not compliant it is safer to drop them rather than being exposed to the risk, but this reduces revenue, visibility, and retention of clients; and puts additional strain on internal resources.

The LF Finance group "Think Insurtech" as Software publisher decided to offer its multi-currency SaaS platform (individuals/families & corporate software) free of charge to all brokers worldwide and will increase the integration on new PMI & IPMI plans and new partners with API and digital electronic signature to apply online.

We invite brokers to request free access during this period and insurers to contact us to participate in this marketplace to become a new distribution channel to increase business and performance.

Download in PDF Form:

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CONTACT OUR TEAM

FREE TRIAL DEMO



GLOBAL MARKET OVERVIEW

- Full Digital Comparaison
- 3 minutes market quotations
- 37+ providers - 2,000 + plans
- 64 benefits lines to compare side by side
- Multicurrency platform
- Library of templates to edit & send
- GDPR / IDD Compliant
- Increase conversion & churn rates

COMPLIANT SAAS SOFTWARE

- Collecting data with API
- Analyse needs
- Compare plans
- Send proposal
- Digital application
- Apply online for API providers

BROKERS

THINK INSURTECH

PROVIDER PRICING

- 49,90€/Broker/month Min. 50 Brokers
- Weekly Webinars : 10k€ includes, newsletter, promotional video + on-line recording.
- Banners advertisement strategy starts at 1500€.

BROKER PRICING

- Free if invited, otherwise, 49,90€/month
- Possibility to upgrade to a Pro Edition including white label, multi licenses, IPMI & PMI plans, personal & corporate HIPAA Cloud.

BROKER COMMUNITY PLATFORM

- Broker service - Partner matchmaking fee €30 including insurance co-brokerage agreement signed online between the parties.

MARKETPLACE

BENEFITS

- New channel Marketplace distribution
- Full digital multicurrency SaaS Platform
- Broker compliance with **Insquiry** partner
- Digital applications & payment online
- Increase a strong network of brokers
- Rating & comments

INTEGRATION NEEDS

- API or PDF dynamic advanced biometric signature to apply online
- API or Excel integrations benefits and premium rates
- Compliance - intermediaries questionnaire **Insquiry** SaaS partner

PROVIDERS



Think Insurtech Saas Platform
Medical Insurance - General
Overview - Season 1 - episode 2



Think Insurtech Saas Platform
Medical Insurance - General
Overview - Season 1 - episode 3



Think Insurtech SaaS Platform
Medical Insurance - General
Overview - Season 1 - episode 4



Think Insurtech SaaS Platform
Medical Insurance - General
Overview - Season 1 - episode 5
